

# Soup Paper Cup



## SIZE

12OZ / 360ML



## BASE MATERIAL

WHITE / KRAFT



## PRINT COLOR

PANTONE / CMYK

Ensure your design meets our specifications for maximum accuracy and quality.

Visit our artwork guideline for detailed instructions:  
[pakfactory.com/guide-to-preparing-files-for-print](https://pakfactory.com/guide-to-preparing-files-for-print)

## ARTWORK GUIDELINE TIPS



There are two layers in this file: Dieline Layer and Artwork Layer. **Work only on the Artwork Layer for your artwork.**



If your artwork has an additional process such as Foil Stamp or Spot UV, open a new layer for each of them.



Save your files in both Adobe Illustrator (AI) and PDF formats, and send them to your product specialist.

## A STEP BY STEP GUIDE

### 1. Download the correct dieline based on your packaging requirements.

Consider the weight of your product and the purpose of your packaging to determine the size of the dieline.

### 2. Start your artwork design.

Determine where your artwork will be printed and start designing. Keep in mind to position artwork according to bleed and lines. Use the prepress checklist below to ensure the best printing result!

### 3. Submit your file for review.

Export your file as a CMYK PDF without any crop marks. Send your artwork file to [sales@pakfactory.com](mailto:sales@pakfactory.com) or your dedicated product specialist.

### 4. We'll get right back to you!

We will review your file before we start the manufacturing process to ensure the best printing result.

## PREPRESS CHECKLIST



Artwork file in CMYK mode



Set image quality to 300 DPI



Use 100% K value for any black text, QR codes and UPC barcodes



Outline all text



Thin lines should be at least 0.25 pt



PMS color code must be indicated along with a swatch



Embed all images



Minimum text size preferred is 6 pt



Do not flatten/scale/resize dieline templates

### Having some trouble setting up your artwork?

Get in touch with your dedicated product specialist, or contact us via [sales@pakfactory.com](mailto:sales@pakfactory.com) or [1-888-622-2819](tel:1-888-622-2819).

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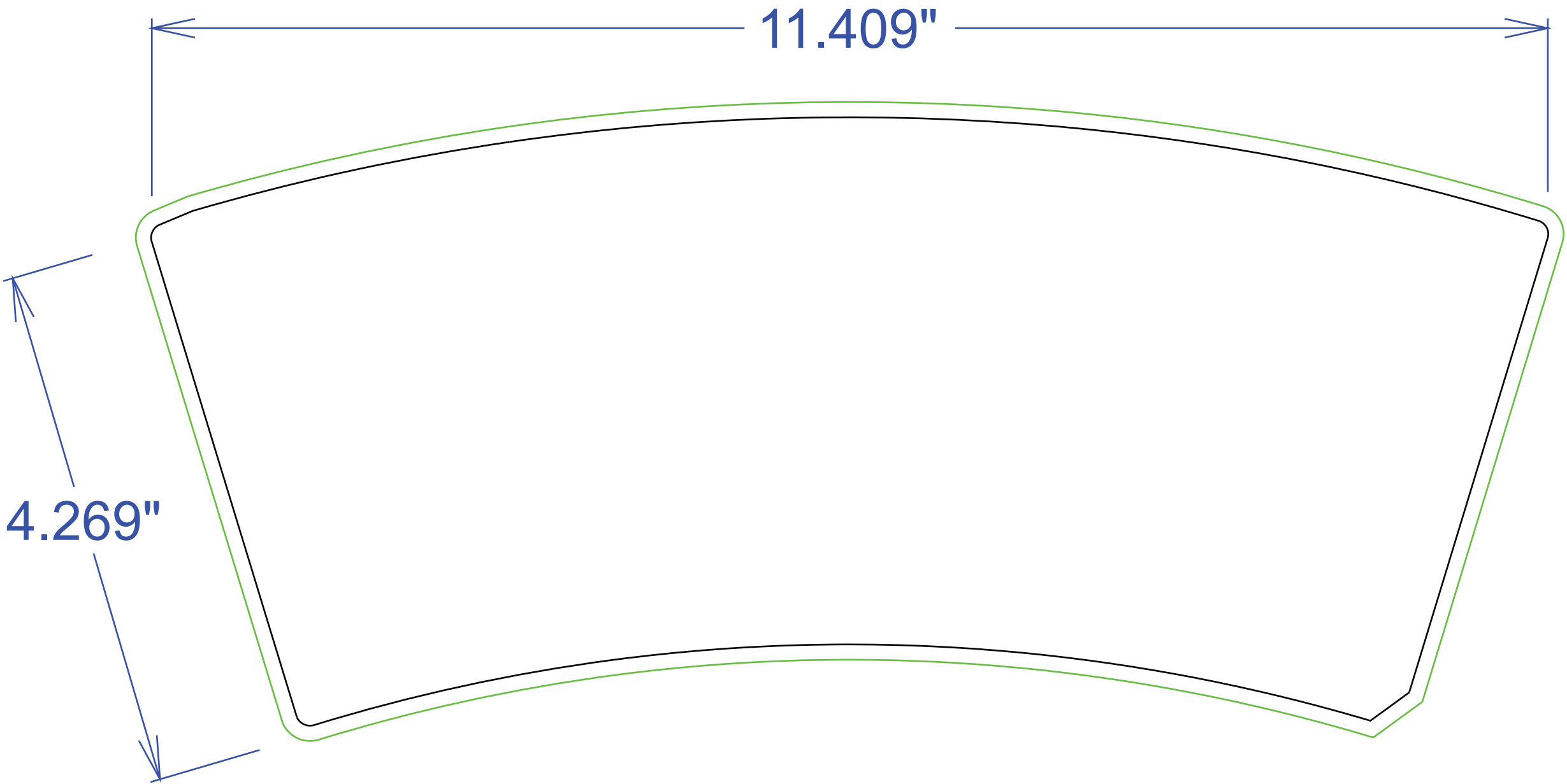
BASE MATERIAL  
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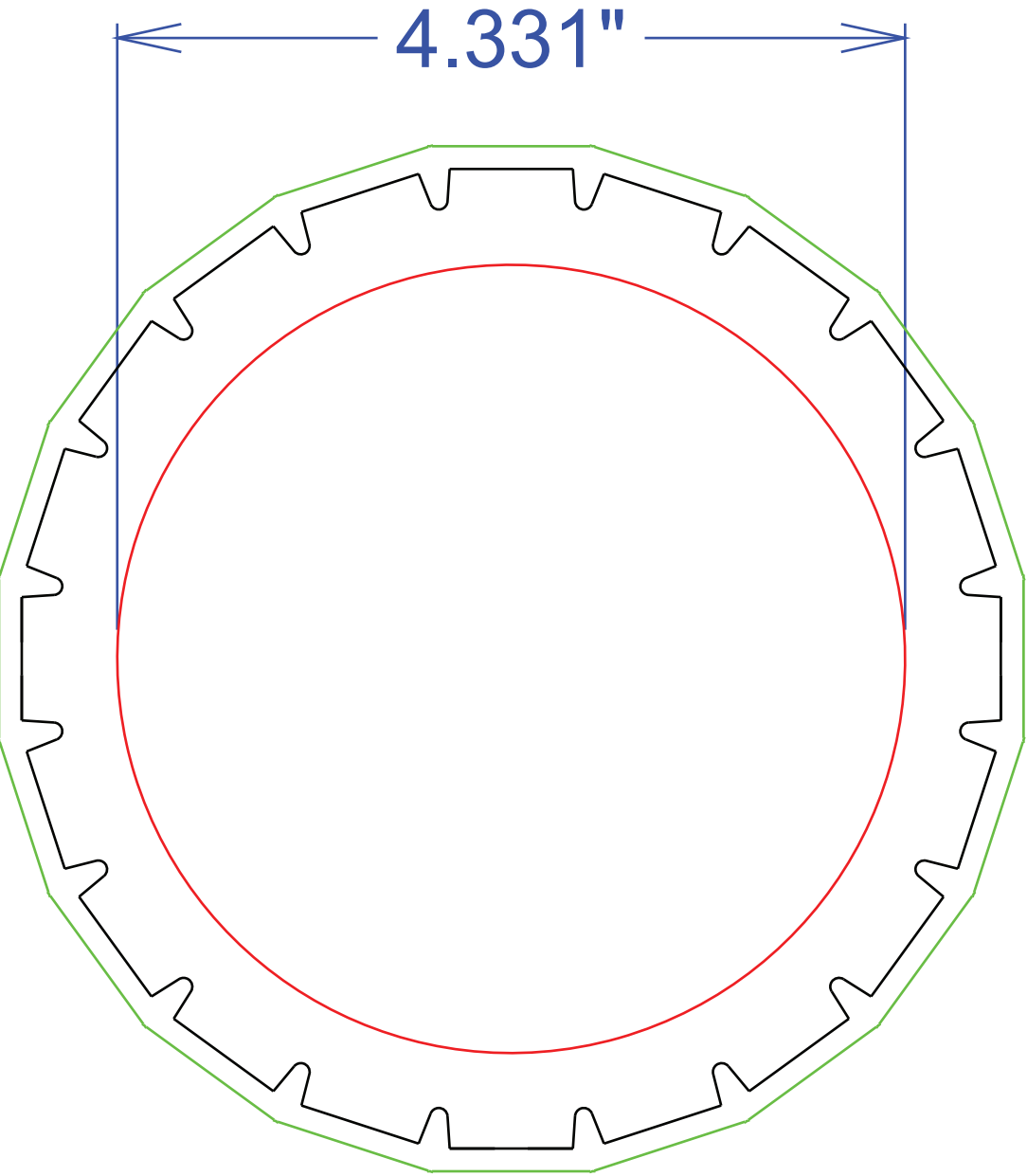
LEGEND

- CUT LINE
- BLEED LINE
- CREASE

CONTAINER



LID



WRAP OF LID

